In the 2010 decennial census, **75.8% of New York’s households mailed back their questionnaire, requiring more costly and difficult in-person follow up from the Census Bureau to count the remaining 24.2%.**

Based on the latest census estimates, **approximately 36% of New York’s current population (7,099,946 people) lives in hard-to-count neighborhoods,** shaded in **light orange to dark red** on the map. (These are census tracts where almost a quarter or more households did not mail in their census questionnaire in 2010.) Without higher self-response, more households in these and other neighborhoods in New York are at risk of being missed in the 2020 census.