



Dear Colleague:

As a valued supporter of the philanthropic sector, we invite you to partner with us for the 2021 *NY Funders Alliance Signature Series* taking place virtually this fall during the month of October. To learn more, visit the event website:

www.nyfunders.org/signature-series

This month-long virtual convening will be attended by over 125 grantmakers from over 80 philanthropic organizations from across New York State. Attendees will represent staff and trustees from private foundations, community foundations, and corporate giving programs with a shared interest in place-based giving, thoughtful community investment, and advancing social change.

The *Signature Series* will include the 2021 NY Funders Alliance Annual Meeting of members, engaging plenary sessions, and multiple networking forums allowing grantmakers the opportunity to share best practices, connect with colleagues, and learn alongside their peers. Each element of the series of events was intentionally designed to strengthen the philanthropic network in our state and amplify the work of funders. The presentation of these sessions is made possible thanks to the generous support of our valued sponsors.

This year's event offers our sponsor partners a unique opportunity to connect and gain visibility with many of the leading philanthropic institutions in the state. Our network includes 82 member foundations with over \$8 billion in assets and yearly investments exceeding \$230 million in New York State. Sponsorship benefits include the ability to have your organization recognized at events during the virtual series, your logo placement in promotional materials leading up to and during the conference, and even complimentary registrations for your staff.

Details on the sponsorship packages are enclosed. Please think of the menu as a starting point. We are happy to discuss these opportunities and work with you to customize a partnership that is right for your organization.

Thank you in advance for your support of our work to promote effective philanthropy for the public good. We look forward to your partnership!

Sincerely,

A handwritten signature in cursive script that reads "Corinne L. Ribble".

Corinne L. Ribble
Executive Director



2021 NY FUNDERS ALLIANCE SIGNATURE SERIES SPONSORSHIP LEVELS

The NY Funders Alliance Signature Series virtually convenes grantmakers, trustees of foundations, government funders, corporate giving programs, community foundations, and other philanthropic organizations, partners and community leaders from across the State to learn, share, and participate in critical conversations that will shape the future of our communities.

We extend the following benefits to you in appreciation of your sponsorship:

Sponsorship Opportunities	Presenter \$10,000	Leader \$7,500	Partner \$5,000	Contributor \$2,000
Placement of logo on all invitations and promotional materials	✓			
Four (4) complimentary registrations	✓			
Exclusive sponsorship of opening plenary session	✓			
Two (2) complimentary registrations		✓		
Exclusive sponsorship of secondary event of sponsor's choice*		✓		
Sponsorship recognition in all event emails sent to attendees	✓	✓	✓	
Sponsorship recognition on event website with organization logo and website of logo and website link	✓	✓	✓	
Sponsorship recognition on event website with organization name				✓

Please Note:

** Sponsorship of sessions is assigned on a first come, first serve basis.*

To discuss the details of sponsorship levels outlined above please contact Emily Alber Chase at emily@nyfunders.org or 315-565-0451. Thank you in advance for your partnership!



2021 NY FUNDERS ALLIANCE SIGNATURE SERIES SPONSORSHIP COMMITMENT

Sponsor Name *(please list organization name exactly as it should appear in promotional materials)*

Contact Name, Job Title

Email Address

Mailing Address

City

State

Zip Code

I would like to sponsor the 2021 NY Funders Alliance Signature Series as a:

- | | |
|--------------------------------------|----------|
| <input type="checkbox"/> Presenter | \$10,000 |
| <input type="checkbox"/> Leader | \$7,500 |
| <input type="checkbox"/> Partner | \$5,000 |
| <input type="checkbox"/> Contributor | \$2,000 |

☐ Enclosed is a check made payable to NY Funders Alliance in the amount of \$_____

OR

☐ Please send me a formal invoice to process my sponsorship payment of \$_____

Printed Name

Signature

Date

Please return the signed version of this form to Emily Alber Chase at emily@nyfunders.org along with digital files of your logo if appropriate. To ensure acknowledgement of your company's sponsorship, we ask that you submit this form to us as soon as possible. Sponsorship information will be updated as it is received.